

PSY1CFP Research Proposal Marking Guide – Research Proposals will be marked out of 100.

Introduction (50%) – approx. 400 words
• Starts general and becomes more specific. • Introduction defining key terms and introducing relevant issues (outline of proposal direction) • The major relevant points in the following areas are introduced: • Values (including basic and higher order structures), attitudes, value-expressive function of attitudes • Use of empirical evidence (from peer reviewed journals, primarily experimental studies) to make an argument. Minimal textbook use and secondary citations. Relevant previous studies going beyond starting references were selected and evaluated. • Particularly studies supporting the operationalisations of the independent and dependent variables are reviewed, as well as those that lead to appropriate hypotheses. • Information has been organised in a logical and well-justified argument. • The review of the literature clearly leads to appropriately stated rationale and hypotheses.
Method (20%) – approx. 100 words
• Participants • Briefly described who the participants in the study are going to be. • Materials • Describe both the Independent Variable (IV; Values) and the Dependent Variable (DV; Attitudes); • For both the IV and DV describe the scale, indicate the number of items, the number and response scale of the items, and how total scores are calculated; • Procedure • Explain how the materials will be administered including how participants are recruited. What order will materials be administered in, and what instructions will be provided.
Writing (20%)
• Proposal addresses question at hand • All necessary components of the assessment have been addressed • Clear paragraphs are present • Good sentence structure (no dot points) • Expression is clear with appropriate use of terminology • Flow of proposal is clear • Grammar and spelling is accurate
APA Format (10%)
• Title Page with descriptive title. • Page numbers and Header correctly formatted. • Double spacing, 12-point Times New Roman font • Non-biased language used. • Appropriately formatted using correct levels of headings. • References and in-text citations in correct APA format in text and reference list.